



SPONSORSHIPS

Retro Prom is Maryland Ensemble Theatre's annual fundraiser party where 330+ guests dine and dance the night away. Inspired by decades of fabulous Prom attire, Retro Prom encourages guests to dress their best for Prom of any time period. All funds support MET's mission to bring laughter, drama, arts education, and entertainment to Frederick. Cheers to that!! This is a 21+ event, and is perfectly set for throwback Prom vibes at the William Talley Recreation Center Gym in Downtown Frederick. Your sponsorship will have an immediate impact on our fundraising goals as it underwrites the cost of bringing this event to the Frederick Community.

Retro Prom audience demographics for you to consider:

- attendees' age range is 21+ and the majority of attendees are over 40
- above average incomes
- attend live performance events and eat out multiple times monthly

To take full advantage of your sponsorship benefits, please secure your sponsorship by Friday, February 21, 2025. Credit, debit, or checks payable to Maryland Ensemble Theatre are accepted as payment. Checks should be mailed to: Maryland Ensemble Theatre, 31 W. Patrick St., #L6, Frederick, MD 21701. Sponsorship letters will be received for tax purposes by April 30, 2025.

Maryland Ensemble Theatre's Mission

We are a professional, collaborative theatre ensemble broadly connected to our community by inspiring passion for the arts with courageous, relevant, accessible programs that enable people to feel more, think deeper, and laugh longer.

About Maryland Ensemble Theatre

MET is a 501(c)(3) nonprofit organization (EIN #52-1964330), incorporated in 1997 – celebrating its 26th MainStage season. MET is Frederick's only ensemble theatre company and producing theatre company in the downtown Arts & Entertainment District. Recent productions include *Sense and Sensibility*, *A Christmas Carol*, *Junie B. in Jingle Bells*, *Batman Smells*, *A Very Jewish Christmas*, *Winter Comedy Extravaganza* (an improv festival), and MET's *Leading Ladies Cabaret*.

Performances, Education, and Accessibility

The goal of MET performances is to enlighten, engage, and entertain audiences while keeping ticket pricing reasonable so that more people can enjoy professional theatre right here in Frederick. Our performances and education programs enhance the cultural and educational experiences of children, adults, and seniors providing a better quality of life. Annually, we reach about 20,000 community members through performance art-based classes, camps, performances, and in-school theatre arts residencies.

To make theatre more accessible for our community members and visitors to Frederick, MET launched the Pay What You Will Ticket Initiative in Fall of 2022, which ensures that the performing arts is accessible to community members who may not otherwise afford a full price ticket. A set quantity of tickets are available starting at \$5 for each show, and we offer student, veteran, and senior ticket rates. MET offers ASL interpreted performances and audio description services for each MainStage show run to support our deaf/hard of hearing and blind/ low vision patrons.



RETRO PROM



SPONSOR LEVELS & BENEFITS

PRESENTING SPONSOR

\$5,000 (Exclusive – 1 available)

- 10 Tickets with Reserved Seating (FMV \$850)
 - ◆ Use the seats for your friends, family, team, or as a nice thank you for your clients (age 21+ only)
 - ◆ Table includes:
 - Champagne on ice
 - Premium reserved seating
 - Name/ Logo on reserved table
 - A MET Trustee and their guest will join you for a complete table of 12.
 - One Raffle Ticket for each attendee.
- Phrase “Presented by _____” on print and digital media produced after the date of submission which may include, but is not limited to:
 - ◆ Facebook & Instagram post tags/mentions in posts about Retro Prom
 - ◆ Retro Prom Specific Emails (~2,000 contacts)
 - ◆ Announcement in our MET e-newsletter for up to 4 weeks (~9,500 contacts)
- DJ/ MET Leadership Verbal Shout Out During Event
- Full color digital display ad in the MET lobby for the 2024-2025 season reaching over ~10K patrons
- Company Name recognized with logo on event website homepage and under the sponsors section
- Press release announcing the presenting sponsor sent to over 100 regional media outlets
- Facebook & Instagram Story/ Reel Thank You
- Prominent signage with your logo and “Presented by _____” language near the event entrance.
- Display your company banner at the venue. Must be received no later than 11AM on event day.
- Name/ Company Name recognized with logo on event website under the sponsors section



SPONSOR LEVELS & BENEFITS

PLATINUM SPONSOR: \$3,000 (2 available)

- 4 Tickets with Reserved Seating (FMV \$300)
 - ♦ Use the seats for your friends, family, team, or as a nice thank you for your clients (age 21+ only)
 - ♦ Table includes:
 - ♦ Champagne on ice
 - ♦ Premium reserved seating
 - ♦ Name/ Logo on reserved table
 - ♦ One raffle ticket for each attendee
- DJ/ MET Leadership Verbal Shout Out During Event
- Name/ Company Name recognized with logo on event website under the sponsors section
- Facebook & Instagram story/ reel thank you
- Mention in the presenting sponsor press release

GOLD SPONSOR: \$1,500 (2 available)

- 2 Tickets with Reserved Seating (FMV \$160) at a MET Trustee or Ensemble Member Table (for age 21+ only)
- Table includes:
 - ♦ Champagne on ice
 - ♦ Premium reserved seating
 - ♦ Name/ Logo on Table
 - ♦ One raffle ticket for each attendee
- Facebook & Instagram story/ reel thank you
- Recognition in event related emails
- Name/ Company Name recognized with logo on event website under the sponsors section

SILVER SPONSOR: \$500 (10 available)

- 2 GA Tickets (FMV \$140)
- 2 Raffle Tickets
- Name/ Company Name recognized on the event website under the sponsors section.
- Name/ Company Name recognized on sponsor sign at event.

BRONZE SPONSOR: \$250 (10 available)

- 2 GA Tickets (FMV \$140)
- Name/ Company Name recognized on the event website under the sponsors section.

Sponsorship Levels	Admission Tickets	Raffle Tickets	Recognition on Web Page	Event Signage	Event Emails	Social Media	Press Release to 100+ Media Contacts	Verbal Shout Out at Event
Platinum \$3,000	4 VIP	✓	✓	✓	✓	✓	✓	✓
Gold \$1,500	2 VIP	✓	✓	✓	✓	✓		
Silver \$500	2 GA	✓	✓	✓				
Bronze \$250	2 GA		✓					



YES! I want to sponsor RETRO PROM at the following level:

- Platinum Sponsor \$5,000
- Platinum Sponsor \$3,000
- Gold Sponsor \$1,500
- Silver Sponsor \$500
- Bronze Sponsor \$250

Method of Payment

- Check # _____
Checks payable to Maryland Ensemble Theatre
Mailed to: Maryland Ensemble Theatre, 31 W. Patrick Street, L6, Frederick, MD 21701
- Credit Card (Visa, MC, Discover, Amex)

Name on Card: _____

Card Number: _____

Expiration date: _____ CVV _____

Pay online by visiting: <https://ci.ovationtix.com/35900/store/donations/51890> or scan the QR code below with your phone to get started.

Contact Name _____ Contact Title _____

Company _____ Phone _____

Email _____

Facebook Handle @ _____ Instagram Handle @ _____

Please return this form **by February 21** for inclusion in materials listed in your sponsorship benefits and send your logo (if applicable) to Andrea Baker at abaker@marylandensemble.org.

Signature: _____ Date: _____

